

## **Privacy Policy of Ulrike R. Platz – [www.atelier-platz.de](http://www.atelier-platz.de)**

Ulrike R. Platz operates the websites [www.atelier-platz.de](http://www.atelier-platz.de) website, which provide the SERVICE.

These pages are used to inform website visitors regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service, the [www.cplatz.com](http://www.cplatz.com) website.

If you choose to use our Service, then you agree to the collection and use of information in relation with this policy. The Personal Information that we collect are used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at [www.cplatz.com](http://www.cplatz.com), unless otherwise defined in this Privacy Policy.

### **Information Collection and Use**

For a better experience while using our Service, we may require you to provide us with certain personally identifiable information, including but not limited to your name, phone number, and postal address. The information that we collect will be used to contact or identify you.

### **Log Data**

We want to inform you that whenever you visit our Service, we collect information that your browser sends to us that is called Log Data. This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser version, pages of our Service that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

### **Cookies**

Cookies are files with small amount of data that is commonly used an anonymous unique identifier. These are sent to your browser from the website that you visit and are stored on your computer's hard drive.

Our website uses these "cookies" to collection information and to improve our Service. You have the option to either accept or refuse these cookies, and know when a cookie is being sent to your computer. If you choose to refuse our cookies, you may not be able to use some portions of our Service.

Our website doesn't need to collect visitors' names and data, because we are not interested in profiling our visitors. We use only technical cookies for webmaster page editing (session cookies) and we link sites, that may use cookies, but are not under our control and responsibility.

This site also includes third party technical functions in order to improve the service, i.e. Youtube video players, Google Analytics and Google page translation scripts. These functions can use anonymized cookies, or other cookies only when are activated: more technical details about their behaviour are in the following description.

### **Youtube cookies**

Our Youtube videos have privacy-enhanced mode enabled: therefore YouTube won't store information about our visitors, unless they play the video, according to the Google-Youtube guide: <https://support.google.com/youtube/answer/171780?hl=en-GB>.

### **Google Analytics**

In order to detect and optimize the site traffic we use anonymized Google Analytics, that avoids visitors' profilation.

See <https://support.google.com/analytics/answer/2763052?hl=en> for more information.

## Google Translate cookies

Google Translate sets two third party technical cookies:

- **googtrans**

This cookie stores the translation preference: it contains translation languages, for example '/en/it (English to Italian)', and expires when you close your browser

- **PREF**

The PREF cookie remembers basic preferences, such as choice of language, format of search results, how to display information, ... : so the visitor don't need to set preferences each time he use the site.

PREF expires in 2 years and its structure looks like this example:

"ID=bc7ff7f16d0d774f:TM=1335534573:LM=1335534573:S=zPM87avT1rR0zWvi"

ID = a browser identifier; TM = a timestamp of when the cookie was created; LM = a timestamp of when the browser preferences were last changed; S = a digital signature generated by Google which works in combination with page address settings (e.g. in the Google books site it is used to only show a few pages of the book).

## Turning Cookies Off

To detect and block cookies we suggest to install the [www.ghostery.com](http://www.ghostery.com) on your browser.

You can also switch cookies off by adjusting your browser settings to stop it from accepting cookies. More information is available in these web pages:

- [www.aboutcookies.org/Default.aspx?page=1](http://www.aboutcookies.org/Default.aspx?page=1)
- **Chrome:** [https://support.google.com/chrome/answer/95647?hl=en&p=cpn\\_cookies](https://support.google.com/chrome/answer/95647?hl=en&p=cpn_cookies)
- **Firefox:** <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie?redirectlocale=en-US&redirectslug=Enabling+and+disabling+cookies>
- **Safari:** [https://support.apple.com/kb/PH19214?viewlocale=it\\_IT&locale=en\\_US](https://support.apple.com/kb/PH19214?viewlocale=it_IT&locale=en_US)
- **Explorer:** <http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies>

Doing so however will likely limit the functionality of many websites, as most modern websites use cookies to support a number of important features.

## Spyware

It may be that your concerns about cookies relate to the so called "spyware". Rather than switching off cookies in your browser, you may have a better result using tools, that achieves this objective by automatically deleting cookies considered to be invasive.

If you are concerned about security, blocking cookies is useless, because they are not dangerous. You need antivirus and antispymware programs: many of them are freeware and very effective.

Read more here: <http://www.attacat.co.uk/resources/cookies/how-to-control-your-online-privacy>

## **Service Providers**

We may employ third-party companies and individuals due to the following reasons:

- To facilitate our Service;
- To provide the Service on our behalf;
- To perform Service-related services; or
- To assist us in analyzing how our Service is used.

We want to inform our Service users that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

## **Security**

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

## **Links to Other Sites**

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

### Children's Privacy

Our Services do not address anyone under the age of 13. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

## **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. Thus, we advise you to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately, after they are posted on this page.

## **Contact Us**

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us.